

Privacy Notice – Bosentan REMS Program

Effective Date: June 3, 2019

The Bosentan REMS Program (“Program” or “we”) value(s) the trust that healthcare providers, pharmacies, patients, governmental entities/agencies, and pharmaceutical or drug manufacturers place in us to appropriately use and protect Personal Information (as defined below). This Privacy Notice for the Bosentan REMS Program (“Privacy Notice”) informs visitors and regular users of the Bosentan REMS Program Website (“website”) about the purposes for which we may collect, use, and share Personal Information and how it is protected. We want you to be clear about how we’re using Personal Information (as defined below) and the ways in which we protect this information. By using this website, you accept the privacy practices presented in this Privacy Notice. We encourage you to read this Privacy Notice in full to understand our privacy practices before using this website or submitting any Personal Information. This Privacy Notice is also incorporated by reference into our Terms of Use, available at Bosentan [Website Terms of Use](#).

Scope

This Privacy Notice applies only to the Bosentan REMS Program Website (www.BosentanREMSProgram.com).

Personal Information We Collect

When you use this website, we may collect Personal Information (as defined below) about you. “Personal information” is any information accessed, collected, or used by us that identifies an individual, or can reasonably be used to identify an individual, whether directly or indirectly.

If you’re using this website as a prescriber or pharmacy authorized representative, we may collect the following information from you:

- Name and initials
- Education, professional qualifications, and licenses
- Profession and employment
- Contact information, such as your business telephone number, address, and email address
- User ID and password

- Information about your patient, such as name, gender, date of birth, contact information, and health related information

We may also combine information we already have about you with information about you from external data sources such as MedPros.

If you are using this website as a patient, your prescriber will collect your electronic signature during enrollment. Note that your electronic signature has the same effect your handwritten signature.

Tracking Technologies We Use

We use various technologies to collect Personal Information about visitors and users of this website. These technologies include the following:

- We automatically collect certain information when you use this website and store it in web server log files. This information may include your IP address, browser type, navigation, and click stream behavior. We do not link this automatically collected data to other information we collect about you.
- We use tracking technologies such as Webtrends. These technologies are used to analyze trends, track your movement through this website, and perform diagnostic services such as error reporting to improve this website. We receive reports based on the use of tracking technologies from Webtrends on an individual as well as aggregated basis.
- We also use local storage such as HTML5 to collect and store content information and preferences. Third parties who we partner with to provide certain features on our site use local storage such as HTML5 to collect and store information. Various browsers may offer their own management tools for removing HTML5 local storage.

How We Respond to “Do Not Track” Signals

Some web browsers have a 'Do Not Track' feature. This feature allows you to tell websites you visit that you do not want to have your online activity tracked over time and across websites. These features are not yet uniform across browsers and not broadly supported. This site or service is not currently set up to respond to those signals.

How We Use the Personal Information Collected

We may use the Personal Information we collect for purposes such as:

- Reporting or data analytics services
- Customer and troubleshooting support
- Data migration and/or installation services
- Communications via email, fax, or mail
- Initiatives via surveys
 - If you participate in surveys, we will request certain Personal Information from you. Participation in these surveys is completely voluntary and you have a choice whether or not to disclose this information. We may use a third party service provider to conduct these surveys. We will not share the Personal Information you provide through a survey with other third parties unless we give you prior notice and choice.
- Error detection and debugging

How We Share Personal Information Collected

- This Program does not sell Personal Information about you to third parties.
- We may provide your Personal Information to third parties that provide services to help us with our Program activities, such as reporting or data analytics services, communications via email, fax, or mail, and surveys. These companies are authorized to use Personal Information about you only as necessary to provide these services to us.
- Some of our pages may utilize framing techniques to serve content to/from our partners while preserving the look and feel of our website. Please be aware that you are providing Personal Information to these third parties and not directly to us. When framing techniques are utilized, your Personal Information is subject to the privacy practices of the third party.

We may also share information with companies, organizations, or individuals outside of this Program if we have a good faith belief that access, use, preservation, or disclosure of that information is reasonably necessary to:

- Meet applicable laws, regulations, legal processes, or enforceable governmental requests
- Enforce applicable Terms of Service, including investigation of potential violations
- Detect, prevent, or otherwise address fraud, security, or technical issues

- Protect against harm to the rights, property, or safety of our users, this Program, or the public as required or permitted by law
- Engage in a merger, acquisition, reorganization, or sale of all or a portion of this Program's assets.

Your Choice

Where appropriate or legally required, we will describe how information about you that we collect through this website will be used and will provide choices about whether or not to allow us to engage in that use. To discontinue our information collection from you, you may delete your user information on the website or stop accessing the website altogether. Information that was collected prior to the discontinuation of information collection will not be deleted.

Access to Personal Information

This website allows you to directly view, edit, or delete information about you through your profile settings. We will retain your Personal Information for as long as your account is active, as reasonably useful for Program purposes, or as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Health Insurance Portability and Accountability Act ('HIPAA')

As a provider of services and technology to the healthcare industry, this Program has implemented processes to address the privacy and security requirements of HIPAA.

Children's Privacy

Bosentan can be prescribed to children under the age of 13, and the Program recognizes that patients under the age of 13 may visit this website to obtain information about Bosentan and the Program. As a requirement of the Program, we may collect information about patients under the age of 13 from the patient's parent/legal guardian or prescriber, but we do not knowingly collect Personal Information online directly from patients under the age of 13. If we learn that we have collected Personal Information online from a child under 13, we will take steps to delete the information as soon as possible unless we have consent from the child's parent/legal guardian.

How We Protect Your Information

We have established appropriate physical, electronic, and administrative safeguards to protect the information we collect from or about our users. We restrict access to Personal Information to

the Program employees, contractors, and agents who need to know that information to process it for us, and who are subject to confidentiality obligations.

Any sensitive Personal Information (e.g., passwords, patient health information) will be transmitted in an encrypted form using SSL encryption. Notwithstanding our security safeguards, it is impossible to guarantee 100% security in all circumstances. If you have any questions about security or have reason to believe that your interaction with us is no longer secure (for example, you feel that the security of any account you might have with us has been compromised), please immediately notify us of the problem by contacting 1-866-359-2612.

Changes to this Privacy Notice

We may periodically update this Privacy Notice to describe new features, products, or services we offer and how it may affect our use of Personal Information about you and your controls. Since we may change this Privacy Notice, we recommend that you check the current version available from time to time. If we make changes to this notice, we will update the "Effective Date" at the beginning of this notice.

Contact Information

If you have questions or concerns about this Privacy Notice, our information handling practices, or any other aspect of privacy and security of your Personal Information, please contact us at 1-866-359-2612.

You may also write to us at:

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